

Ref.No. JNU/Regr/2019/

Date: 18.01.2019

# OFFICE ORDER

As per the directives of the University Grants Commission vide its letter D.O..F.I-II/2018 (MIC/QIP dated November, 2018 the following committee is constituted to establish IIC "Institution Innovation Council (IIC)" in Jagannath University to promote innovative eco-system in the campus.

Dr Ranjeeta Soni

President

2. Mr Sudhanshu Mathur

Convener

3. Mr Sudarshan Jain

Member

Registrar

# Copy for information to:

- 1. PS to Pro-Chancellor
- 2. PS to President
- 3. Dy Registrar
- 4. Deans
- 5. All Staff Members through mail
- 6. Person Concerned



Certified True Copy

Registrar

Jagan Nath University, Jaipur



# Dear Sir,

# **Declaration Form**

This is to inform MHRD Innovation Cell (MIC) that Institution's Innovation Council (IIC) for our institution is formed as per the prescribed format by MIC under the Presidentship of Dr./Prof. Ranjeeta Soni As institution, we are committed to support activities suggested by MIC as per the prescribed schedule and timelines. Please find below the details regarding council members.

# Institution's Innovation Council Composition

Experts Council Con	Designation	No.	
Senior Faculty Member of the	Bridgion	NO.	Name
Institution line in the	President	1	Prof. Ranjeeta Soni
Faculty Member			Tor. Narijeeta Soni
	Convener	1	Mr. Sudhanshu Mathur
Faculty Member			The state of the s
	Member	1	Mr. Sudarshan Jain
IICs Coordinator (Student)	Constitution		
	Coordinator	1	Parth Parashar
Representative from nearby	Member	1	
incubation Centre	ciiibei	1	NA
Representatives of SIDBI /	Member	1	
NABARD / Lead Bank / Investor			Mr. Yadvendra Mishra (ICICI
			Bank, Chaksu)
Technical Experts from nearby			
experts from flearby	Member	1	Mr. Raj Singh
Industry			
			Mr. Tarun Singh
Alumni Entrepreneurs from the	Member	1	NA
Host Institutions (Optional)	The state of the s	1	AVA
Patent Expert (Optional)	Special Invitee	1	NA
			100
Students from the host institution	Member	(Minimum) (Maximum)	Vikas Mandal
			Sarbin Kumar
			Nain Pratap Pandey
			Kumari Kajol Certified True Cop
			Mukul Ranga
			Ajay Pratap Bhati
			311
		//	
AIPURX		1	

Chaksu Campus: NH-12, Chaksu Bypass, Tonk Road, Jaipur-303901 (Rajasthan)

Ph.: 0141-3020500, 3020555 Fax: 0141-3020538 Email: info@jagannathuniversity.org Website: www.jagannathuniversity.org Sitapura Campus: IP-2&3, Phase-IV, Sitapura Ind. Area, Jaipur-302022 Ph.: 0141-4071551-52

\*Grade 'B'



Chandan Kumar
Ghulam Nabi
Gudiya Kumari
Ravi Kumar
Prahlad Kumar

Date: 20th November 2018

Place: Jaipur

(Signature & Seal of

Principal/Dean/Director/VC of the institution)







# MEMORANDUM OF UNDERSTANDING

# BETWEEN

DEPARTMENT OF AGRICULTURE SCIENCES,

JAGAN NATH UNIVERSITY, BAHADURGARH, HARYANA ALONG WITH ITS PARTNER
INSTITUTION JAGAN NATH UNIVERSITY, JAIPUR, INDIA

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DEPARTMENT OF PLANT PATHOLOGY,
NATIONAL INSTITUTE OF PLANT BREEDING AND ACCLIMATIZATION,
RADZIKOW, POLAND

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Jagan Nath University, Jaip

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This MEMORANDUM OF UNDERSTANDING is made on this 4th day of November, 2019.

#### BETWEEN

 Department of Agriculture Sciences, Jagan Nath University, Bahadurgarh, Haryana along with its partner institution Jagan Nath University, Jaipur (where the context so admits includes its successors and assigns), as the first party.

# AND

 Department of Plant Pathology, National Institute of Plant Breeding and Acclimatization, Radzikow, Poland, as the second party.

# NOW IT IS HEREBY AGREED as follows:

# PART I

# SCOPE OF COOPERATION

The areas of cooperation include, subject to mutual consent, programmes offered at both institutions as felt desirable and feasible on either side, or that both sides contribute to fostering and development of the cooperative relationships between the two institutions. The assistance to be provided by each of the parties will be in teaching, research, exchange of faculty and students and cultural exchange as deemed beneficial by the two institutions.

### PART II

# GENERAL AREA OF COOPERATION

Assistance shall be carried out, subject to the availability of funds and the approval of the Competent Authority of both parties for the following activities and programmes as:

- Exchange of students;
- 2 Exchange of faculty members;
- 3 Joint research projects;

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4 Participation in international seminars and academic meetings; Certified True Copy

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- 5 Exchange of academic materials and other information;
- 6 Special short-term academic programmes like short courses, workshops etc.

# PART III

# INTELLECTUAL & TECHNICAL PROPERTY RIGHTS

Intellectual Property Rights (IPRs) such as patents and publications emanating from joint projects/activities shall be joint and shared by each party.

Page 2 of 3

# PART IV

# IMPLEMENTATION OF THE MOU

Specific details on the implementation of each area of collaboration shall be mutually agreed. The two parties agree that they will be free to participate in such projects acting either individually, or collectively. This arrangement may also be extended to Jagan Nath University, Jaipur as partner of the first party.

### PART V

# RENEWAL, TERMINATION AND AMENDMENT

This agreement shall remain in force for a period of three (02) years from the date of the last signature, with the understanding that either party giving notice three month in advance to the other party in any year may terminate it. The agreement may be extended by mutual consent of the two parties.

This agreement may be amended by the exchange of letters between the two institutions. Such amendments, once approved by both institutions, will become part of this Memorandum of Agreement.

# PART VI

# COORDINATION OF ACTIVITIES

Prof. (Dr) R. K Behl of Jagan Nath University, Haryana will coordinate activities covered under this MOU in India and Prof. (Dr) Edward Arseniuk will coordinate activities covered under the MOU in Poland.

IN WITNESS WHEREOF, the parties hereto have offered signatures:

For: Jagan Nath University, Bahadurgarh. Bahadurgarh, Haryana, India

NuBer

For: National Institute of Plant Breeding and Acclimatization, Radzikow, Poland

Prof. (Dr) H.L. Verma, Vice Chancellor

Date: 4-11-2019

Witnessed by:

Prof. (Dr) R.K Behl, Dean

Date: 4-11-2019

Certified True Copy

Prof. (Dr) Edward Arseniuk

Signature Messental

Date: 4, 11, 2019

Witnessed by:

Ms. Dorota

Signature Dorote Stricy St.

Date: 4.11. 2019



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DEPARTMENT OF PLANT PATHOLOGY,
NATIONAL INSTITUTE OF PLANT BREEDING AND ACCLIMATIZATION,
RADZIKOW, POLAND

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Jagan Nath University, Jaipur

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For: National Institute of Plant Breeding and Acclimatization, Radzikow, Poland

Prof. (Dr) H.L. Verma, Vice Chancellor

NuBer

Date: 4-11-2019

Witnessed by:

Prof. (Dr) R.K Behl, Dean

Date: 4-11-2019

Certified True Copy

Prof. (Dr) Edward Arseniuk

Signature Inental

Date: 4, 11, 2019

Witnessed by:

Ms. Dorota

Signature Dorote Stricy St.

Date: 4.11. 2019

# Memorandum of Understanding (MoU)



SRI KARAN NARENDRA AGRICULTURE UNIVERSITY JOBNER (JAIPUR) RAJASTHAN



Jagan Nath University, Jaipur

In accordance with a desire to promote cooperation in areas of mutual interest for the benefits of both institutions, Sri Karan Narendra Agriculture University, Johner, Jaipur and Jagan Nath University, Jaipur, Rajasthan.

Sri Karan Narendra Agriculture University, Jobner, Jaipur (Rajasthan) is a state Agriculture University and established by the enactment of the Legislature of Rajasthan state through University Act, 2013 (Rajasthan Act No.20 of 2013) and Accredited by the ICAR, New Delhi and engaged in Agriculture Research, Teaching and Extension.

Jagan Nath University, Jaipur has completed successful ten years in higher education with great sense of satisfaction and achievements. Established in 2008 by an Act of Rajasthan State Legislature and approved by UGC under the UGC Act, 1956, it is the dream endeavor of Jagan Nath Gupta Memorial Education Society running educational institutions in Delhi, UP, Haryana and Rajasthan. The University has been accredited by National Assessment and Accreditation Council (NAAC) and is also a member of the Association of Indian Universities (AIU). All the professional courses are run with the approval of regulatory bodies such as Bar Council of India, Council of Architecture, National Council for Teachers Education, Distance Education Bureau-UGC etc. The university has already adopted Choice Based Credit System (CBCS) of the UGC. The university has well qualified and experienced teachers who are taking initiatives for quality research by publishing books and research papers in the leading national and international journals having high impact factor.

Sri Karan Narendra Agriculture University, Jobner and Jagan Nath University, Jaipur Rajasthan desire and intend to develop co-operation and collaboration in research for development, particularly in Plant Biotechnology Nanotechnology, Medical Microbiology, Environmental technology, Molecular biotechnology, Bioinformatics and other agreed activities that further the aims and objectives of the Institutions as follows:

1. To encourage and use their reasonable endeavours to effect, within the limitations of the Institutions' resources, policies and procedures, visits from one institution to the other by members of the academic, research, skill training, placements, innovation, entrepreneurship and other staff for the purpose of participating in teaching, training, research for development programs and other agreed activism.

2. To develop within the limitations of the Institution's resources, policies and procedures, collaborative work plans that specify the activities to be undertaken, objectives and targets, implementation mechanisms, role and responsibilities, and resource contributions.

3. To jointly explore external funding opportunities through project proposal development, thus enabling both parties to expand and extend their collaborative activities.

4. To provide, within the limitations of the institutions' resources, policies and procedures, qualified students hosted by one institution access to research opportunities and/or degree programs at the other institution.

5. To encourage the exchange of scientific materials, publicatories and information. The actual exchange of materials will be done on a purely voluntary basis and subject

to required institutional Material Transfer Agreements.

6. Any IPR issue emanated from joint research funding from any government agency under this MoU will be the joint property of the both Universities. IPR issue will be "patented as joint patent'. Benefits emanated from commercialization from developed technology under this MoU will be shared between both Universities.

This document is not intended to create legal or binding obligations on either party. It serves only as a record of the parties' current intentions. Before any of the activism set out in this Memorandum of Understanding (MoU) are implemented, to ensure the activities can be accomplished in conformity with the law and so as to enable the principles set out in this MoU to be implemented, the Institutions shall enter into a formal and bring separate agreement or agreements with each other which will detail the specific form and content of type of activities and cover the responsibilities and rights of each Institution. Such agreements will be negotiated in good faith.

This MoU commences from the date of last signing and shall be in force for 5 years. The MoU may be terminated at any time by mutual consent or by 6 months' notice by either party. It may be amended, modified, extended, or renewed only by the written consent of both Parties. The Institutions agree to review this MoU six months prior to end of the year term.

The specific terms of this MoU do not preclude the development of future collaborative ventures or projects not mentioned in this document.

This MoU is prepared in two identical copies. Each Party holds one original copy duly signed by the other Party.

For: Jagan Nath University, Jaipur

Signature:

Name: DEAN Designation:

Date: FACULTY OF SCIENCE (AGRICULTURE)

JAGANNATH UNIVERSITY

CHAKSU, JAIPUR (RAJ.) INC 3, MO 5141 Counter

Dr. S. L. SHARMA witness

HEAD OF DEPARTMENT Signature:

DEPARTMENT OF AGRI

Name: JAGANNATH UNIVERSITY CHARSO Designation: Date:

Date:

Name: Designation:

For: Sri Karan Narendra

University,

Dr. M. L. Jakhar

signed

DIRECTOR (Research)

S.K.H. Agriculture University, Jobner

by

Agriculture

Signature:

Designation:

Counter

witness

Signature:

Jobner

Name:

Date:

Dr. N. K. Gupta

Certified True Copy

# अनुबन्ध-पत्र

यह अनुबन्ध-पन्न आज विनांक <u>9,4,28/द्वी</u>नों पक्षकारों के मध्य निम्नलिखित बिन्दुओं पर हुआ-

कृषि विभाग जगन्नाथ विश्वविद्यालय चाकसू, जयपुर

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वनाग

एडवान्स गाइको फर्टिलाइजर्स प्राइवेट लिमिटेड, रीको औद्योगिक क्षेत्र, वगरू, जयपुर-303007

- जगन्नाथ विश्वविद्यालय, चाकरा द्वारा संचालित विज्ञान संकाय में कृषि विभाग के विद्यार्थियों को निम्नलिखित विन्तुओं पर निःशुल्क प्रशिक्षण दिया जायेगा।
- 2. जगन्नाथ विश्वविद्यालय की विज्ञान संकाय (कृषि) के छात्रों को एडवान्स माइक्रो फर्टिलक्ष्णर्रा के विभिन्न प्रकार के फर्फूदीनाशी, कीटनाशी, खरपतवरनाशी, पादप, उत्तेजक के उत्पादन, तकनीकी आदि सम्बन्धी प्रशिक्षण निःशुल्क दिया जायेगा एवम् छात्रों को किसी प्रकार का मानदेय देय नहीं है।
- उपरोक्त उत्पादों के उपयोग विधि का प्रशिक्षण के साथ—साथ रासायनिक उत्पादों के विपणन तथा गण्डारण राम्बन्धी प्रशिक्षण, विभिन्न रसायन फार्मुलेशन्स (उद्योगो) की जानकारी राम्बन्धी प्रशिक्षण भी निःशुल्क दिया जायेगा।
- जगन्नाथ विश्वविद्यालय द्वितीय पक्ष को कृषि विभाग के विद्यार्थियों के प्रशिक्षण कार्यक्रम की सगय एवं दिनांक की सूचना पूर्व में देगें।
- 4. प्रथम पक्ष के विद्यार्थी औद्योगिक ईकाई में इसके के नियमों की पालना करेगें एवम् इस परिसर में पूर्ण अनुशासन बनाये रखेगें।
- 5. यह अनुबन्ध पत्र 5 वर्ष के लिए दोनों पक्षकारों को मान्य होगा एवम् इसकी अवधि पूरी होने पर दोनों पक्षकारों की सहमति से बढ़ाई जा सकती है।
- 6. दोनों पक्षों में यदि किसी तरह का विवाद होता है तो दोनों पक्ष विवाद को सौहार्दपूर्ण माहौल में निपटायेंगे या दोनों की सहमति से किसी मध्यस्त व्यक्ति की नियुक्ति कर विवादित प्रकरण का निष्पादन करेगें।

उपरोक्त अनुबन्ध दोनों पक्षों की सहमति से हुआ।

रिजिस्ट्रार, जेगन्नाथ विश्वविद्यालय

(प्रथम पक्षकार)

Registrar Jagan Nath University Jaipur निदेशक, एडिवान्स माइक्रॉ टर्फिलाइजरस (प्रा.) लि., बगरू (द्वितीय पक्षकार)

Certified True Copy

Redistrar

Jagan Nath Uliversity, Jaipur

# अनुबन्ध-पत्र

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कृषि विभाग जगन्नाथ विश्वविद्यालय चाकसू, जयपुर

वनाम

राजस्थान पेस्टीसाइड्स (प्रा.) लिमिटेड, रीको औद्योगिक क्षेत्र, बगरू, जयपुर

- जगन्नाथ विश्वविद्यालय, चाकसू द्वारा संचालित विज्ञान संकाय में कृषि विभाग के विद्यार्थियों को निम्नलिखित बिन्दुओं पर निःशुल्क प्रशिक्षण दिया जायेगा।
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उपरोक्त अनुबन्ध दोनों पक्षों की सहमति से हुआ।

रजिस्ट्रार्, ज्यान्नाथ विश्वविद्यालय

(प्रथम पक्षकार) Registrar Jagan Nath University Jaipur निदेशक, राजस्थान पस्टीलीईड्स (प्रा.) लि., बगरू

(द्वितीय पक्षकार) कि: Rajašthan Pesticiaes Lta

Directos



Certified True Copy

Registor

Jagan Nath University, Jaipur



Fssai: 12216039000474. Reg. No: RJ30A00000438.

# Sital Dairy

H.O.: Opp.Krishna college street, Clock Tower, Sikar (Raj) 332001.

Plant: Netarwas, Dhod, Sikar (Raj) 332002

# अनुबन्ध-पत्र

यह अनुबन्ध आज दिनांक (4.09-2017) को दोनों पक्षकारों के मध्य निम्नलिखित बिन्दुओं पर हुआ कृषि विभाग जगन्नाथ विश्वविद्यालय चाकस्, जयपुर

शीतल डेयरी, कृष्णा कॉलेज के सामने, क्लॉक टावर, सीकर (राज.) 332001

- जगन्नाथ विश्वविद्यालय, चाकसू द्वारा संचालित विज्ञान संकाय में कृषि विभाग के विद्यार्थियों 1. को निम्नलिखित बिन्दुओं पर निःशुल्क प्रशिक्षण दिया जायेगा।
  - (अ) पशुपालन प्रबन्धन प्रशिक्षण
  - (<del>व</del>) दुग्ध उत्पादन प्रशिक्षण
  - दही, छाछ, चीज, बटर, घी एवम् पनीर उत्पादन प्रशिक्षण
  - जैविक खेती उत्पादन प्रशिक्षण
- जगन्नाथ विश्वविद्यालय की विज्ञान संकाय (कृषि) के छात्रों को शीतल डेयरी में पशुपालन 2. एवम् दुग्ध उत्पादन से सम्बन्धित प्रशिक्षण शीतल डेयरी द्वारा निःशुल्क दिया जायेगा एवम् छात्रों को किसी प्रकार का मानदेय देय नहीं होगा।
- जगन्नाथ विश्वविद्यालय द्वितीय पक्ष को कृषि विभाग के विद्यार्थियों के प्रशिक्षण कार्यक्रम के 3. समय एवं दिनांक की सूचना पूर्व में देगें।

University

Contact No.: 9672233999, 9694745999, 8432381350.

E-Mail:- info@sitaldairy.in

Web.: - www.sitaldairy.in

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Fssai: 12216039000474. Reg. No: RJ30A00000438.

# Sital Dairy

H.O.: Opp.Krishna college street, Clock Tower, Sikar (Raj) 332001. Plant: Netarwas, Dhod, Sikar (Raj) 332002

:: 2 ::

- 4. प्रथम पक्ष के विद्यार्थी दुग्ध उत्पादन केन्द्र के नियमों की पालना करेगें एवम् परिसर में पूर्ण अनुशासन बनाये रखेगें।
- 5. यह अनुबन्ध पत्र 5 वर्ष के लिए दोनों पक्षकारों को मान्य होगा एवम् इसकी अवधि पूरी होने पर दोनों पक्षकारों की सहमति से बढ़ाई जा सकती है।
- 6. दोनों पक्षों में यदि किसी तरह का विवाद होता है तो दोनों पक्ष विवाद को सौहार्दपूर्ण माहौल में निपटायेंगे या दोनों की सहमति से किसी मध्यस्त व्यक्ति की नियुक्ति कर विवाद प्रकरण का निष्पादन करेगें।

रजिस्ट्र(र, ज्रेगन्नाथ विश्वविद्यालय

(प्रथम पक्षकार) Registrar Jagan Nath University Jaipur निदेशक, शीतल डेयरी, सीकर (द्वितीय पक्षकार)



Contact No.: 9672233999, 9694745999, 8432381350.

E-Mail:- info@sitaldairy.in

Web.: - www.sitaldairy.in

# अनुबन्ध-पत्र

यह अनुबन्ध आज दिनांक 1.10-2018को दोनों पक्षकारों के मध्य निम्नलिखित बिन्दुओं पर हुआ कृषि विभाग जगन्नाथ विश्वविद्यालय चाकसू, जयपुर बनाम्

रामावतार सैनी, अध्यक्ष, संचालन समिति, गौ-सेवा परिवार कामधेनु गौशाला, चाकसू-जयपुर

- जगन्नाथ विश्वविद्यालय, चाकसू द्वारा संचालित विज्ञान संकाय में कृषि विभाग के विद्यार्थियों को निम्नलिखित बिन्दुओं पर प्रशिक्षण दिया जायेगा।
  - (अ) पशुपालन सम्बन्धी दैनिक कार्यों का प्रशिक्षण।
  - (ब) पशुओं की सामान्य बिमारियों के उपचार का प्रशिक्षण
  - (स) डेयरी फॉर्म व्यवस्था का प्रशिक्षण।
  - (द) दुधारू गाय की देखभाल एवं प्रबन्ध का प्रशिक्षण।
  - (य) दुधारू पशुओं का दुग्ध दोहन की विधियों का प्रशिक्षण।
- 2. जगन्नाथ विश्वविद्यालय की विज्ञान संकाय (कृषि) के छात्रों को श्री कामधेनु गौशाला में पशुपालन से सम्बन्धित प्रशिक्षण विश्वविद्यालय के प्राध्यापक द्वारा दिया जायेगा एवम् छात्रों को किसी प्रकार का मानदेय देय नहीं होगा। गौशाला द्वारा कोई शुक्क नहीं लिया जायेगा।
- 3. जगन्नाथ विश्वविद्यालय द्वितीय पक्ष को कृषि विभाग के विद्यार्थियों के प्रशिक्षण कार्यक्रम के समय एवं दिनांक की सूचना पूर्व में देगें।
- 4. प्रथम पक्ष के विद्यार्थी गौशाला में गौशाला के नियमों की पालना करेगें एवम् गौशाला परिसर में पूर्ण अनुशासन बनाये रखेगें।

5. यह अनुबन्ध पत्र 5 वर्ष के लिए दोनों पक्षकारों को मान्य होगा एवम् इसकी अवधि पूरी होने पर दोनों पक्षकारों की सहमति से बढ़ाई जा सकती है।

रजिस्ट्रार्, जगन्नाथ विश्वविद्यालय

Registrar Jagan Nath University Jaipur अध्यक्ष समिति रिज अध्यक्ष, संचालन समिति ग्रीप्रिक्स परिवार

(द्वितीय पक्षकार)

GANNATAY CHILDREN

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Very Crar

Jagan Nath University, Jaipur

# MEMORANDUM OF UNDERSTANDING

# **BETWEEN**

# INTERNATIONAL INSTITUTE OF ADVANCED AGRICULTURE SKILL DEVELOPMENT (IIAASD)



# AND

# DEPARTMENT OF AGRICULTURE, JAGAN NATH UNIVERSITY, JAIPUR





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Regionar
Jagan Nath University, Jaipur

Memorandum of Understanding between International Institute of Advanced Agriculture Skill Development (IIAASD) and Partner

# BETWEEN

DEPARTMENT OF AGRICULTURE, JAGAN NATH UNIVERSITY, NH-12, CHAKSU BY PASS, TONK ROAD, JAIPUR -303901

#### AND

International Institute of Advanced Agriculture Skill Development (IIAASD) A private institute is joint venture of Hahnemann Charitable Mission Society, Jaipur.

# PREAMBLE:

## The Institute:

Today's scenario is student learn the things without understand the practical aspects as well how they convert it to their earning method. Hence, the need of skill development is necessary, especially in rural area where youth is facing the unemployment problem. The main problem we want to solve this by training programme is to provide stability in carrier both economically and education point for youth. Hence, on ground of quality education we share same thoughts for solving this issues we are requested to proceed the signing of MOU in this we together make a great bridge which cover all loop holes of skill education.

# Vision

To provide light of hope to students and promotion of entrepreneurship farmers, Agri-Entrepreneurs through skill based programme.

# Mission

To provide quality education to farmers, Agri- Entrepreneurs, Rural People, Students and Agri Professionals by availing them income oriented courses having future prospective, and bring out new technical aspects which provide more jobs and self employment opportunities in our country

International Institute of Advanced
Agriculture Skill Development 5 ipur
Director

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# Objectives:

The main objectives as per the Memorandum and Rules and Regulations of the Institute are as follows:

- To undertake and promote the study of applied and operational research in problem areas of organic Agricultural cultivation/ Harvesting and Marketing and to act as coordination between farmers, Students, entrepreneur and business persons to various research studies and dissemination of technologies relevant to Agricultural.
- 2. To impart training to personnel working at various levels of organizations involved in commercial cultivation of medicinal plants, Agricultural Marketing, dairy development, forestry, horticulture and different sectors of agriculture, Agricultural Universities, Co-operative Marketing Societies, Commodity Boards, Input Agencies and regressive farmers, Entrepreneurs, etc.
- 3. To conduct research on long-term projects, policy formulation; prepare status paper on leading farmers issues; cases studies in specific cultivation and harvesting problems, processing industries, exsitu and insitu conservation of wild species of medicinal plants which have a direct importance for national economy.
- To offer consultancy services to farmers, agri entrepreneur and agri businesspersons. To prepare co-prepare Master Plans for States, Export Institutions, Traders and Farmers.
- To help Government to generate self-employment for educated youth by providing skill training in agriculture sector.
- To assist Government to formulate policies on emerging issues in economic development of rural farmer.
- To cover wide information network in the country in Agricultural Marketing for the benefit of all concerned students and agriculture business man.

#### About the Partner Institution:

Jagan Nath University, Jaipur has been established in the year 2008, by an Act (Act No. 19 of 2008) of the Rajasthan State Legislature and is approved under section 2(f) of UGC Act 1956, vested with the authority to award Degrees, Diplomas and Certificates. The University has been established to cater to the growing needs of higher education in the country. One of the primary objectives of this University is to develop and make available, trained manpower to accelerate sustained economic growth in the current highly competitive global environment.

In order to face the challenges of globalization and liberalization in the field of higher education, the University has endowed its faculty and students with modern

International Institute or a 'vanced' Agriculture Skill Devalopment Jaiour

technologies, facilities and resources so as to enhance their competency and quality of teaching so they are able to contribute constantly towards learning & research. It is true that conducive environment with updated technological inputs and latest information helps not only providing quality education but also provides human touch and ensures fervent dedication to the cause of the nation and the society.

With the above aim in focus and to make the University as a Centre of Excellence for higher studies and research, the University has been equipped with excellent physical and academic infrastructure, latest curriculum, and improved teaching methodology. Best talent has been recruited as faculty, industry interaction and practical exposure makes the learning process at the university dynamic. Our aim is to make Jagan Nath University as one of the best Centres of Excellence in higher studies and research.

# **Activities:**

Agriculture plays a vital role in the Indian Economy. Almost 60 percent of the Indian work force is involved in agriculture and there is potential for the substantial growth of the sector. The demand for the trained professional in this field is very high both nationally & internationally. A student after completing B.Sc. in Agriculture from Jagan Nath University which is one of the best Rajasthan agriculture universities gets a well paying job right after Graduation and he can also progress towards Post Graduate degree and Research.

To provide an opportunity to students to develop self confidence in training and better understanding of practical problems faced in the field by the farmers socio-economic aspects of the villages more closely. The programme also includes a compulsory one semester of internship (Rural Agricultural work experience). Prepare students to face the challenges in the fields related to agriculture. Industrial exposure through internship, Industrial visit and interaction with the experts in the field of agriculture. Course curriculum is very broad, inter disciplinary consist of courses in Agronomy, Horticulture, Plant Pathology, Agricultural Economics, Entomology, Genetics Plant breading, Soil Science, Food Technology, Animal Husbandry.

Collaborative Approach:

We want to join with your institute to import any program related to agriculture and skill for agriculture based products.

International Institute of Advanced Agriculture Skill Development Jaipur

Director

# **COLLABORATION AGREEMENT**

# In General:

Both parties wish to jointly to make significant contributions to promote Agricultural field through Training, Research, Consultancy, Documentation, Dissemination, Education and Policy Advocacy. Both the parties desire to encourage, establish and maintain exchange programs, collaborative training, consultancy, research, documentation, education, policy advocacy and developmental activities in Agricultural, organic cultivation and other related areas. Furthermore, both the parties wish to foster understanding between International Institute of Advanced Agriculture Skill Development (IIAASD) and Department of Agriculture, Jagan Nath University, Jaipur.

# In Particular:

The parties agree as follows:

# Clause 1

Cooperation between the parties shall be carried out, subject to availability of resources, the approval of both parties and on the basis of mutual reciprocity, through such activities or programs as:

- 1.1 Training
- 1.2 Research
- 1.3 Consultancy
- 1.4 Documentation
- 1.5 Education
- 1.6 Outreach programs
- 1.7 Exchange programs, Study visits
- 1.8 Policy Advocacy in Agricultural or organic cultivation

1.9 Any other related activities

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Jagan Nath University, Jaipur

#### Clause 2

# Responsibilities of the Training Centre (IIAASD, JAIPUR)

The Training Centre shall;

- Organize training and handholding activities for the organic cultivation of medicinal plant and other courses as per the institute guidelines.
- Provide agriculture experts for giving lectures

Director

International Institute of Advanced Agriculture Skill Development, Jaipur

- Have all employees relating to this project on its payroll, or shall invite outside Guest Speakers/faculty on its own,
- Follow the course outline supplied by IIAASD, as may be amended from time to time;
- Maintain records of the trainees and their regular attendance and share them with
- Provide the following minimum infrastructural facilities:
  - > Computers with necessary software
  - > Printers and photocopiers, as required
  - > TV/projector/ lap top/ sound system/ presentation board
  - Rooms for conduct of counseling
  - > Necessary furniture
  - > Demonstration Park
- Provide assistance for conduct of study visits, field visits, etc.
- · Register candidates for organizing training programme
- Provide training certificate
- Provide organic farming practices

# Clause 3

# Responsibilities of partner institute

- Develop and provide students/farmer/entrepreneur/agribusiness person/ research scholar to IIAASD Training Centre.
- Provide list of trainees allotted to each Training session or be entitled to ask training institute to generate applications.
- Provide norms and guidelines wherever necessary;
- . The fees of per student are 20 0 of or seven days Three weeks.
- Provide lump-sum grant to the Training Centers on per trainee basis at the rates fixed by guidelines.
- Provide certificate with IIAASD institute logo and signature
- Be responsible for operational aspects of the training component of the said
   Scheme;
- Provide timely clarifications regarding Academic Inputs and any necessary information to the Training Centre

(x) Three Zeonge only

International Institute of Advanced Agriculture Stall Development, Jaipur

Director

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other

# Clause 4 Unwanted incidents:

In the event of non-fulfillment of the contract terms and conditions due to any reason of force majeure namely fires, wars, riots, strikes, natural calamities, etc., neither the IIAASD Training Centre (partner) nor **Department of Agriculture**, **Jagan Nath University**, **Jaipur** shall be held responsible for any loss or consequential loss.

# Clause 5 Liabilities

IIAASD shall not, however, be liable for:

- a. any payments of claims by employees of the Department of Agriculture, Jagan
   Nath University, Jaipur Release of any financial commitments.
- **b.** Any suit because of demands for infringement of copyright and other laws by the Training Centre, which have no nexus with the object of the MoU being entered into.

# Clause 6 Breach of Agreement

IIAASD shall have the right to terminate the agreement with the **Department of Agriculture**, **Jagan Nath University**, **Jaipur** or agency either fails to provide the services successfully as mentioned in the agreement, or violates any of the clauses mentioned in the MOU, or exploits the students or misuses the partnership with IIAASD, JAIPUR in any way.

# Clause 7 Amendment to the Agreement

The obligation of the Training Centre and **Department of Agriculture**, **Jagan Nath University**, **Jaipur** has been outlined in this agreement. However, during the operation of the agreement, circumstances may arise which call for alteration or modifications of this Agreement. These modifications/alterations will be mutually discussed and agreed upon in writing.

International Institute of Agriculture Skill Develop

Director

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# Clause 8 Period of Validity

This agreement shall be initially valid for one year from the date of signing the agreement and to be renewed subsequently by mutual consent of both the parties.

# Clause 9 Arbitration:

Any dispute arising with regard to any aspect of this Agreement shall be settled through mutual consultations and agreements by the parties to the Agreement.

# Clause 10

This MoU is written and signed in four identical copies in English with two copies each with both the Institutions. Both the Institutions agree to protect the confidentiality of the mutual records.

#### Coordinators

Each Institution shall designate coordinators from each side and every communication will be held only through the coordinators in order to avoid any communication gap or mis- communication.

mis- communication. For and on behalf of Department of For and on behalf of IIAASD Agriculture, JNU Jaipur Name: ATUT GUPTA Designation: Resistors Designation: JAIRUF. Place: International Institute of Advanced Date: Agriculture Skill Development Date: Registrar With Seal: Jagan Nath University With Seal: Disactor Witnesses: Witnesses: 31. (M) - 21m)

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# STUDENT START-UP

Start-up : Plant Dekho Garden Services

Name of Entrepreneur : Anil Dangi Course : B.Sc (Ag) Session : 2015-19

Address : Sector 7, Malviya Nagar, Jaipur, Rajasthan

Contact : 7355573888

Website : http://www.plantdekho.com/

Our Student of Agriculture Department has interest in entrepreneurship and he want to explore the field with his innovative ideas. As a result, he started his venture as *Plant Dekho Garden Services*. This is an Online Nursery for Plants, Pots & Garden tools. The services offered by this venture are as follows:

- Nursery Training
- Lawn Maintenance
- Tree Surgery
- Watering services
- · Weed control
- Pruning
- Haze Cutting
- Garden Designing

Apart from this, they are also having facility of annual maintenance and services at very nominal cost.

After successfully, running the enterprise in Jaipur Rajasthan, now he is launching the branch at Chandigarh also.

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Name of the Start up: Kaayik Chikitsa

Name of the Student Entrepreneur: Mr. Aman Sharma

Name of Mentor: Dr. Shilpi Khandelwal

Ayurveda, the ancient path to wellness, is getting popular day by day. The reason is that it is regarded as 100 percent safe, with little side effects, and an intelligent way of medicine. This is the reason why many youngsters are getting attracted toward the Ayurveda as a means of earning as well. Ayurveda presents a multibillion-dollar global business opportunity. Things have changed over time and Ayurveda practice is truly world class with the introduction of standard operating procedure and set up a stringent quality standard for Ayurveda medicine. Modern practice in Ayurveda is gaining ground and the modern hospital are also starting this practice. Seeing this one of our student comes up with an idea for having a start up in ayurvedic medicines. The idea was well screened in many rounds of meetings with the student and a pilot project was done. After the feasibility analysis the idea was taken for further development and the student was mentored for marketing of the ayurvedic products in the incubation centre.

# Plan of Action suggested to the Student in the incubation centre by the mentor:

# Selecting a Unique Name of the Company

Student was first mentored to select a unique name for the company which defines the business and conveys meaningful meaning. A unique name helps in brand advancement.

## Selecting the List of the Products for launching

Student was mentored and helped in choosing a right mix of products on the basis of market analysis. Products having great consumption, demand & profit margin in the market with huge potential for growth were chosen.

#### Identify your target market

Identifying the target market is a requirement for any successful business. Student was advised that instead of thinking about how to market Ayurveda, you should think of effective ways to serve potential customers in the best possible way. Instead of talking to every person you meet about Ayurveda, try to discover a specific group of people who can benefit more from this alternative field of medicine.

#### Combine sales with initial consultation

Once the student has identified the target audience, he was mentored to make efforts to build up his website and make an online presence. Student was advised to try incorporating his marketing strategies in the website. He was advised to offer free initial consultation along with the first order.

#### Patents

Ayurvedic medicines have grown from just being antique medicines to a popular science. Student was mentored for exploring the possibility of having some products patented for business prospects in future.

#### Conclusion

Ayurveda as a business opportunity has many dimensions which need to be explored. From traditional ointments being only used by Vaids in the earlier times to modern medicines being manufactured by big brands, the Ayurveda business has definitely come a long way. Ayurveda is a vast subject with ample of business ventures. In fact, with much improvement in the medicinal world, more and more people are getting attracted toward Ayurveda. These include a major percentage of those people who have got hired from the side effects of Allopathic medicines. Thus, venturing into the Ayurveda business is a wonderful opportunity for our student and scalability is very high in this business.

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